



Dean Kerrigan
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Profile

A digital creative with fifteen years experience in blue chip digital and integrated agencies, I specialise in design work that both the client and the creative team are going to get excited about, from the initial client meeting to final delivery.

Practical, hands-on knowledge of design, web, mobile and tablet technologies, combined with in-depth knowledge of current usability and accessibility best practices, and contemporary aesthetic trends.

Highly organised self-starter able to operate with multiple clients and stakeholders. Strong collaborator who believes in mentoring team members to achieve business, team and personal goals.

Proven record of delivering outstanding, award winning design work.

Skills

Art direction and design for mobile, tablet, web and print. Creative concepting, branding, Illustration, art working and typography.

High-level HTML and CSS knowledge with emphasis on cross platform accessibility and standards compliance.

Illustration, both hand drawn and digital. Scamp and storyboard creation.

Project management, digital production process and team coordination. Accustomed to delivering projects efficiently, in short timeframes and to budget.

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| Photoshop | Expert |
| Illustrator | Expert |
| InDesign | Expert |
| HTML/ CSS coding | Practical working knowledge |

Awards

BIMA 2009 Nomination for BBC Raw

Experimental and Innovation Award at the Webbys 2009 for Britglyph

Honoree for the 2008 Webby Awards, for The Internet, Now in Handy Book Form

Qualifications

(B.A. Hons) Visual Communication Design, Middlesex University

Foundation Art and Design, Swindon College School of Art

History

Jan 2014- Dec 2014: Freelance Art Director, Orbis Access

Sole responsibility for the visual design of client facing aspects of a consumer personal finance website (<https://www.orbisaccess.co.uk>) for a major international investment management company. Liaising across all levels of the company to create a responsive, modular set of templates in conjunction with UX and Development.

Dec 2013: Freelance Designer, BBH London

General design duties on multiple projects.

Apr 2013- Nov 2013: Freelance Art Director, Detica

Art directing and designing a fully responsive permissions and preferences manager for Vodafone UK. Sole design creative on the project, working hand in hand with the UX and copywriter to align the project with a company-wide style refresh.

Jan 2013- Apr 2013: Freelance Art Director, NHS Choices

Responsible for the design of a mobile-first app recommendation platform for the National Health Service (<http://apps.nhs.uk>). Integrating a pre-existing brand with the new needs of responsive design.

Dec 2012: Freelance Designer, LBi

Updating web design templates for a BT email client.

July 2012- Oct 2012: Freelance Art Director, Clock

Art direction and design for a suite of responsive Scottish online newspapers for DC Thomson (<http://www.sundaypost.com>, <http://www.thecourier.co.uk>, <http://www.eveningtelegraph.co.uk>)

June 2012: Freelance Designer, Sapient Nitro

Concepting and general pitch work for a large Vodafone project.

Feb 2012- June 2012: Freelance Art Director, Big Group

Art direction and design for a \$15,000,000 website / campaign for MasterCard, targeting high-end consumers, rolled out over web and mobile.

Feb 2011- Dec 2011: Freelance Art Director, Investis

Art direction and design for multiple web and tablet projects, including Prudential, BP and Danske Bank.

Jan 2011: Freelance Designer, Global Dawn

Designing web templates for a Coca Cola crowd sourcing campaign.

Sep 2006- Dec 2010: Art Director, Red Nomad

Duties including producing pitch assets, art direction and design development for major entertainment and government clients. Projects included ecommerce sites, microsites, online advertising campaigns and creation of social media presences. Responsibility for mentoring and developing junior designers.

Clients including-

BBC, BBC Worldwide, COI, French Connection, Rubik's.

Sep 2005- Sep 2006: Art Director, Reading Room

Lead creative with an emphasis on accessible, responsive web design for government and charity clients.

Responsible for Reading Room London creative output, developing the design team and writing a monthly design column for Dot Net magazine.

Clients including-

UNESCO, Sony Entertainment, Corney & Barrow, Ronnie Scotts.

Sep 2004- Sep 2005: Freelance Art Director, Exposure

Art direction and design for entertainment and mobile clients. Development of motion graphics for mobile devices and big screen.

Clients including-

3, Sony Entertainment, Buena Vista International.

June 2002- Sep 2004: Freelance Art Director / Designer

Web and print design for NGOs, with an emphasis on youth organisations.

Clients including-

Save the Children, COI Communications for the Home Office, Kingston Drug Action Team, Westminster, Shoreditch Our Way (SHOW).

Mar 2000- June 2002: Senior Designer/ Flash Developer, Foresight (Wheel)

Animation, illustration and design for first generation Flash websites, primarily for the entertainment and fashion sectors.

Clients including-

International, Disney, Interflora, Comic Relief, Paul Smith.

1999- Feb 2000: Web Designer, Studio-one Multimedia

Web and print design for the property market.

Clients including-

The Venue Resource Group, FPDSavills and Picketts of London.

1998: Freelance Web Designer/ Animator

Clients including-

Raven Productions, Bayer Pharmaceuticals, Qudos Design.

1997: Illustrator, Benings Design

Clients including-

Disney Consumer Products, Warner Bros.

References available on request